

Research on Teaching Strategies of Online Reading Based on Key Competences

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Abstract: English Key competences refer to the language ability, cultural character, thinking quality and learning ability. Reading has always been one of the main ways of language input. As an important means for students to acquire knowledge, develop emotions and enhance their abilities. It will inevitably become one of the best ways to cultivate their key competences. And nowadays, reading based on network media plays a very important role in the Enhancement of English Key Competences.

Keywords English Key Competences, Teaching Strategies of Reading, Online Reading

INTRODUCTION

In 2014, the Ministry of Education put forward "Key Competences" in teaching and demanded that in the process of deepening the curriculum reform, students' Key Competences system should be constructed. [Lin, 2016] English Key Competences are defined as "the essential qualities and key abilities that students gradually form and improve to meet the needs of personal life-long development and social development in the process of accepting the corresponding English curriculum education in the corresponding period, which are manifested in four qualities, namely, language ability, cultural character, thinking quality and learning ability.

Reading has always been one of the main ways of language input. As an important means for students to acquire knowledge, develop emotions and enhance their abilities, it will inevitably become one of the best ways to cultivate their key competences. Teaching of reading plays an important role in College English classroom teaching, aiming at training students' reading ability, comprehension and application. [Zhu, 2017] The proposal of English key competences further puts forward clearer goals and higher requirements for reading teaching. In the teaching of reading, the computer multimedia network effectively combines words, pictures, sounds and images to make the dull and tedious information of reading materials attractive with pictures, texts and sounds. [Deng, 2017] At the same time, it transforms abstract learning materials into intuitive and concrete materials. So combining reading with multimedia network will promote the cultivation of key competences.

THE CONNOTATION OF KEY COMPETENCES OF ENGLISH CURRICULUM

Developing key competences of English subject is one of the important measures to deepen the reform of English education. Key competences consist of

language ability, cultural character, thinking quality and learning ability. Language competence refers to the ability to understand and express meanings, intentions and emotions by listening, speaking, reading, and writing in social situations. Cultural character refers to the understanding of Chinese and foreign cultures and the recognition of excellent cultures in the context of globalization. Thinking quality refers to people's thinking characteristics, reflecting their ability and level in logical, critical and innovative aspects of thinking. Learning ability refers to students' ability to actively use and actively adjust English learning strategies, broaden English learning channels and strive to improve their awareness of English learning efficiency. From the point of view of the connotation analysis and goal statement of key competences of English subject, reading is the most convenient and effective way to achieve these goals, whether it is the development of language ability or the regulation of learning strategies, whether it is the cultivation of thinking quality or the shaping of cultural character. Language learning needs a lot of reading as the main means of obtaining information. Reading is becoming more and more important to people. It is a process of meaning reconstruction through interaction between readers and reading materials. In order to ensure the effectiveness of reading teaching, we must adjust the traditional teaching methods and seek new teaching models. That is reading based on multimedia network.

THE BASIC CHARACTERISTICS OF NETWORK RESOURCES

Comprehensiveness and Universality

Network resources cover a wide range of areas and contain a relatively comprehensive and extensive content. From the contents, it includes a variety of comprehensive and systematic knowledge, such as health care, sports, culture, entertainment, geography, history, science and technology. From the form, it

includes electronic original books, news reports, dynamic analysis of charts and other forms of communication. It covers all kinds of knowledge points and difficult problems needed in English language teaching. This broadens the scope of reading material and stimulates students' interest in reading.

Timeliness and Connectivity

The classification of information in network resources is timely and convenient to update. Limited by the traditional teaching conditions, reading materials in textbooks are relatively old and outdated, while timely updating of comprehensive information on the Internet provides students with the most comprehensive and the timeliest information. It can be seen that network reading embodies its dual functions of timeliness and connectivity, which enhances the students' interest and enthusiasm in reading and learning.

Convenience and Sharability

The information in the network resources is integrated. In all kinds of websites the students can easily search through search engines, such as Baidu, Google and so on, as long as they simply input relevant topics and keywords about the English materials they consulted. The effective search engine greatly improves the teaching efficiency. Once teachers have established the relevant topics of the knowledge they have taught, they can quickly find the information they need. The integrated material information can form a material group to realize the sharing of resources in the school area.

THE ENHANCEMENT OF ONLINE READING ON ENGLISH KEY COMPETENCES

Network Reading Promotes the Improvement of Language Ability

Multimedia network effectively combines words, pictures, sounds, images, etc. to make the dull and tedious reading materials interesting by combing pictures, texts and sounds. At the same time, it transforms abstract learning materials into intuitive and concrete materials. Through these basic knowledge materials, teachers can also skillfully use these three-dimensional materials to achieve the scene reproduction of textbook knowledge. The teaching content is extremely diversified and specific, which provides a prerequisite for the teaching of knowledge and effectively stimulates students' desire for knowledge in reading and learning.

English language learning is the cultivation of comprehensive ability of listening, speaking, reading and writing. In the teaching of English reading in Colleges and universities, it is common that students' listening and speaking abilities are limited to superficial situations. In addition, many students find it difficult to open their mouths or only have a few

simple questions and answers when communicating in English. The pronunciation of Chinglish is very serious. Teachers can use multimedia content to ask questions in English to help students increase their chances of oral communication, encourage them to answer in English as much as possible to consolidate their listening and speaking abilities in time, and enhance their interest in learning English and promote the comprehensive development of reading and writing ability.

Network Reading Promotes the formation of Cultural Character

At present, the reading class basically stays at the level of language knowledge and grammar teaching. It attaches great importance to the cultivation of reading skills, but lacks the awareness of cultural teaching and neglects the cultivation of students' cultural awareness. English reading course is an important part of English teaching and learning. Language input channels and massive reading materials in multimedia reading teaching are helpful for students to integrate language knowledge and cultural awareness and improve their comprehensive language ability. Multimedia reading teaching is also an important process for students to further develop their thinking and learning abilities, and ultimately form cultural self-confidence. With such abilities, they can understand the spiritual connotations of excellent Chinese and foreign cultures, and disseminate excellent Chinese culture. The students can internalize this awareness into personal consciousness and conduct, and establish correct values and positive moral feelings.

Network Reading Cultivates Thinking Quality

The quality of thinking is an important part of the key competences of English subject. With the continuous promotion of key competences, it is of great significance to cultivate students' thinking quality in English reading teaching in universities. Teachers should keep pace with the times, renew their teaching concepts, constantly improve their teaching abilities and attach importance to the design of English reading classroom teaching. On the basis of studying textbooks, they should design activities that are conducive to cultivating students' thinking quality and make use of all favorable resources.

The training of thinking quality runs through all stages of reading teaching, which enables students to master language knowledge and accumulate reading materials while gradually forming a pluralistic English thinking. With the ability of sustainable development and lifelong learning, the students will grow into qualified personnel in line with the requirements of the new era.

Network Reading Cultivates Learning Ability

To cultivate students' autonomous learning and cooperative learning ability, first of all, English online reading requires that students' learning

behavior and learning process can be reasonably regulated. The interaction of computer network provides students with the possibility of knowledge transmission and interaction. By means of multimedia network, students can fully present their knowledge and learning process. In addition, teachers can guide students to group into cooperative group according to their own characteristics. After collecting and sorting out the online information resources, the group members discussed the problems, and finally summarized the correct answers for summary and reporting. The whole process of online reading has effectively promoted the cultivation of students' autonomous learning, and strengthened their practical ability, communicative ability of English language and sense of cooperation in study.

PRINCIPLES OF APPLICATION IN ENGLISH READING TEACHING BASED ON KEY COMPETENCES OF SUBJECTS

The Principle of Creativity

The principle of creativity requires teachers to design unique teaching methods to stimulate students' creativity through creative teaching designing methods and to arouse students' interest in learning. The principle of creativity requires teachers to create a relaxed and democratic teaching environment. People can produce rich imagination in a relaxed and harmonious environment. In teaching, teachers should guide students to express their opinions on their own initiative and give affirmation and encouragement to students' innovative thinking.

Experiential Principle

In this principle, teachers' and students' activities should be integrated into the teaching practice of reading. Students cannot really understand the meaning of the text without participating in the text interpretation. The teaching of English reading, which adheres to the experiential principle, is devoted to the cultural accumulation of the students, emphasizing that the teacher guides the students into the text and feels the spiritual world contained in the text.

Heuristic Principles

Teachers should pay attention to mobilizing students' learning initiative, guide students to think independently, master English knowledge consciously, and improve their ability to analyze and solve problems. The cognitive process of students should be guided by teachers, but the mastery of knowledge depends on students' own observation and reflection. Teachers should attach importance to enlightenment in reading teaching, and strengthen students' independent thinking ability to aim at cultivating students' ability.

TEACHING MODEL OF KEY COMPETENCE- ORIENTED NETWORK READING

On the basis of network informationization and oriented by cultivating students' key competences, College English reading teaching needs to make full use of modern advanced multimedia and network information technology and make full use of brand-new reading materials.

In order to promote the development of College English teaching environment towards individualized and autonomous learning, such teaching mode will replace the traditional teaching mode, which is dominated by teachers' single lecture. By cultivating students' efficient English reading strategies and self-awareness, we can further promote the students' active role and students' potential, and encourage students to apply it to the initiative, consciousness, independence and creativity of learning activities so as to improve students' key competences of English curriculum.

Use Network Media in the Preparation of Reading.

Teachers should use some teaching methods to attract students' attention according to the actual situation, so that students can quickly, smoothly and effectively participate in teaching activities. The students can quickly concentrate their attention on the new content, form excitement and interest in the new content, so as to better accomplish the teaching purpose and achieve better teaching and learning effect. In the process of reading preparation, the functions of multimedia devices are mainly embodied in two aspects: introducing background knowledge and stimulating students' association and interest; activating vocabulary and sentence patterns related to reading articles in order to better understand the articles. This is the first step in classroom teaching. The purpose is to attract students' attention and interest in the learning content, so that students generally know what to read, thus generating certain expectations of the content, arousing the desire to further understand the content of the article. The students can consciously engage in reading, to accept quickly and effectively and master new reading content, to acquire new knowledge and information, so that they are in an active and positive atmosphere at the beginning.

Use Network Media in the Teaching of Reading

The prominent feature of English reading teaching activities under the network environment is that it effectively stimulates students' active learning motivation and desire to express. It raises students' interest in learning, and promotes students' thinking activities. In the network learning environment, students can decide their own learning process according to their own situation, which also gives them enough time to think about problems, and realizes the meaning construction of learning. In Network environment, English reading teaching can

not only improve students' English reading ability, vocabulary and reading skills, but also make English reading easy and enjoyable. With the help of network media, it can also save a lot of time. It is much more convenient than traditional teaching, making classroom teaching fluent and interesting, and easier to attract students' attention. At the same time, the courseware stored in the computer does not disappear instantly like writing on a blackboard, which solves the problem of taking notes.

CONCLUSION

English curriculum is changing to the goal of cultivation of key competences. Full understanding of English key competences is the basis of successful reading teaching based on English key competences. Only by deepening teachers' and students' ideological understanding can the teaching concept of English key competences be better integrated into reading teaching. English reading teaching based on key competences will change the traditional teaching into a form more in line with students' cognitive principle. Students as learning subjects can accept multiple teaching resources, so the learning methods will be more diverse and their learning objectives will be clearer.

Reading teaching based on key competences of English subject conforms to the international trend

and puts forward higher requirements for students and teachers. Teachers should guide students to adjust their learning methods and create a harmonious learning atmosphere for students. As a teacher, he should guide students to reflect on themselves in the process of teaching, so that students can maintain a positive and positive attitude. Teachers should raise meaningful questions conforming to the established teaching objectives in teaching, and improve students' participation. Using network media can enhance the fulfillment of these teaching goals.

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